

CONTRACT



KHQ - Spokane
1201 W. Sprague Ave
Spokane, WA 99201
(509)448-6000

www.khq.com

And:

Media Specialists
P.O. Box 8631
Spokane, WA 99203

<u>Contract / Revision</u> 96929 /		<u>Alt Order #</u>
<u>Product</u> Yes for Buses Campaign 2016		
<u>Contract Dates</u> 10/10/16 - 11/06/16	<u>Estimate #</u>	
<u>Advertiser</u> POL/YES FOR BUSES		<u>Original Date / Revision</u> 09/19/16 / 09/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHQ	<u>Account Executive</u> Jennifer Petruso	<u>Sales Office</u> KHQ Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Hiatus Dates: 10/24/16-10/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHQ	10/10/16	11/06/16	LOCAL NEWS TODAY 6-7AM	6-7AM		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				1	\$300.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				2	\$300.00	0.00			
Week:		10/24/16	10/30/16	-----				0	\$0.00	0.00			
Week:		10/31/16	11/06/16	MTWTF--				1	\$300.00	0.00			
N 2	KHQ	10/10/16	11/06/16	TODAY SHOW II & III	9-11AM		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$75.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				2	\$75.00	0.00			
Week:		10/24/16	10/30/16	-----				0	\$0.00	0.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$75.00	0.00			
N 3	KHQ	10/10/16	11/06/16	M-F 5PM LOCAL NEWS	5-530PM		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$400.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				2	\$400.00	0.00			
Week:		10/24/16	10/30/16	-----				0	\$0.00	0.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$400.00	0.00			
N 4	KHQ	10/10/16	11/06/16	JEOPARDY	7-730PM		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$450.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				2	\$450.00	0.00			
Week:		10/24/16	10/30/16	-----				0	\$0.00	0.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$450.00	0.00			
N 5	KHQ	10/10/16	11/06/16	WHEEL OF FORTUNE	730-8PM		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$450.00	0.00			
Week:		10/17/16	10/23/16	MTWTF--				2	\$450.00	0.00			
Week:		10/24/16	10/30/16	-----				0	\$0.00	0.00			
Week:		10/31/16	11/06/16	MTWTF--				2	\$450.00	0.00			
N 6	KHQ	10/10/16	11/06/16	630-7PM	630-7PM		:30				NM	3	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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<u>Original Date / Revision</u> 09/19/16 / 09/19/16		

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N 8	KHQ	10/10/16	11/06/16	LOCAL NEWS SUNDAY	7-8AM		:30				NM	3	\$450.00																																																																						
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N 9	KHQ	10/10/16	11/06/16	Q6 PRIMETIME LOCAL NEWS SPECIAL TIME			:30				NM	3	\$900.00																																																																						
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Totals										0.00		40	\$11,400.00																																																																						

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	27	\$7,700.00	\$6,545.00
10/31/16 - 11/06/16	13	\$3,700.00	\$3,145.00
Totals	40	\$11,400.00	\$9,690.00

Signature: _____ **Date:** _____

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